Code No: 9A05706/R09

## B.Tech. III Year II Semester Regular and Supplementary Examinations $\,{ m Set} ext{-}3\,$

April/May - 2013

## DATA WAREHOUSING AND DATA MINING

(Information Technology)

Time: 3 Hours Max. Marks: 70

Answer any FIVE Questions

All Questions carry equal marks

- 1. What is the need for preprocessing the data? Explain briefly various forms of data preprocessing.
- Discuss multidimensional data model and explain various schemes for multidimensional data model. 2. (a)
  - (b) Explain indexing OLAP data.
  - Describe types of OLAP servers. (c)
- 3. Find frequent itemsets for the following table using FP-Growth algorithm. Assume relevant thresholds. (a)

T <sub>id</sub>	List of item ids
$T_1$	$I_1, I_3, I_5$
$T_2$	$I_2, I_4, I_1$
$T_3$	$I_{1}, I_{2}, I_{3}, I_{4}$
$T_4$	$I_5, I_3, I_2$
$T_5$	$I_1, I_2, I_5$
$T_6$	$I_3, I_4, I_5$

- (b) Discuss constraint based mining.
- State Baye's theorem. Explain how it can be adopted for classification. (a)
  - (b) Describe case-based reasoning as a lazy learner.
  - List the measures for classifier's accuracy. (c)
- Discuss hierarchical methods for clustering. List their merits and demerits. 5. (a)
  - Explain statistical based outlier detection.
- Discuss the characteristics of social network and the tasks challenges in mining social networks.
- 7. Write about probabilistic latent semantic indexing method. (a)
  - (b) Explain HITS algorithm.
  - What is meant by an object cube?
- (a) Discuss data mining for financial data analysis in brief.
  - (b) Write a note on statistical data mining.

(INTU-Anantapur)	R	Tech	III	-Year	11_9	Sem